

Trend Micro™

# Mobile Security 3.0

Antivirus, antispymware, and intrusion protection for individual mobile devices

Analysts predict that data-centric mobile devices will become a major target for virus writers, hackers, and short message service (SMS) spammers. The resulting disruption of mobile service and data theft can cause headaches for consumers, lost employee productivity for businesses, and lost revenues as well as customer dissatisfaction for mobile operators.

Trend Micro™ Mobile Security protects Smartphones and wireless mobile devices from viruses, worms, Trojans, and SMS text message spam. A built-in firewall also guards against hackers, intrusions, and denial-of-service attacks—potential threats to the increasing number of Wi-Fi-enabled mobile devices used by consumers and businesses.

In addition, mobile operators can maximize airtime, increase revenues, and minimize customer service costs by offering Trend Micro Mobile Security to their customers as a pre-installed or aftermarket solution.

## KEY FEATURES

### AUTOMATIC UPDATES

New pattern files and updates are developed by TrendLabs, Trend Micro's global research and support team. This team works around the clock to monitor malware activity, develop information on new threats, and deliver effective security solutions to Trend Micro customers. Trend Micro Mobile Security automatically delivers updated pattern files to the mobile device anytime it connects to the Internet. Updates can be received via wireless data connection (WiFi, GPRS, EDGE, EV-DO, etc.) or by synchronizing with a PC via ActiveSync.

### FIREWALL SECURITY

Trend Micro Mobile Security features a built-in firewall—critical protection for the increasing number of Wi-Fi-enabled mobile devices. The firewall monitors inbound and outbound network traffic and blocks unauthorized activity, preventing data theft and disruption of service. Users can adjust the firewall protection level and create a rule list based on their security needs.

### IMPROVED EASE-OF-USE

Trend Micro Mobile Security features an improved, easy-to-use mobile handset interface that simplifies protection from viruses, hackers, and SMS text message spam.

### ANTI-SPAM FOR SMS TEXT MESSAGES

To block SMS text message spam, Trend Micro Mobile Security provides flexible anti-spam options including an approved sender list, a blocked sender list, and the ability to block SMS messages from unknown senders.

### FLEXIBLE VIRUS SCANNING

Award-winning Trend Micro antivirus technology detects and blocks viruses, worms, Trojans, and evolving malicious mobile code on handhelds and storage cards. It performs automatic, real-time virus scans and allows mobile users to initiate manual scans.

## SOFTWARE

### Protection Points

- Mobile devices

### Threat Protection

- Viruses
- SMS Spam
- Spyware
- Hackers

## KEY BENEFITS

### • Improves Protection

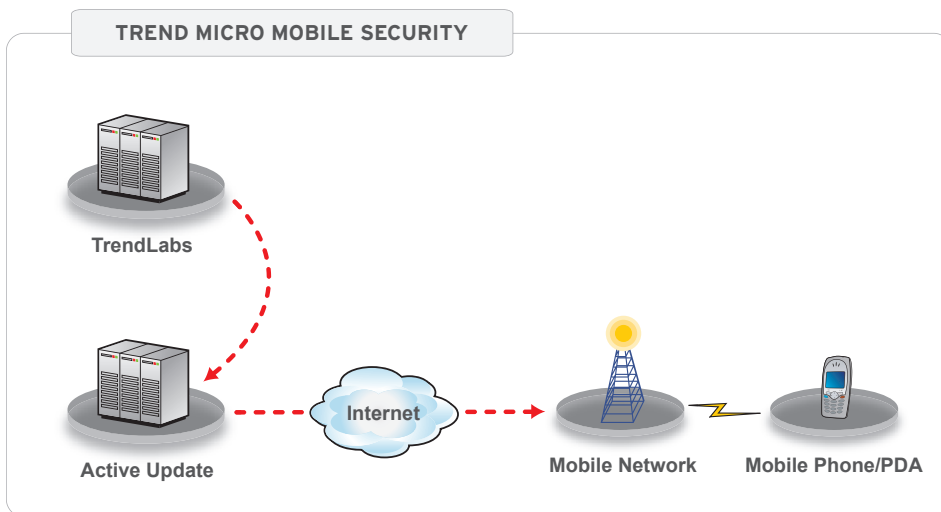
Integrates firewall and Intrusion Detection System with antivirus security

### • Simplifies Update Deployment

Automatically checks for and deploys new security updates whenever the device is online

### • Minimizes Support Costs

Blocks threats that can disrupt service and lead to lost revenues, lower productivity, and customer support calls



**Flexible, Broad-based Protection with a New Firewall**

Trend Micro Mobile Security features an improved easy-to-use mobile handset interface that enables you to set the firewall protection level and adjust scan settings to meet your security needs.

TREND MICRO MOBILE SECURITY COMPARISON CHART			
	Trend Micro Mobile Security 3.0*	Trend Micro Mobile Security 5.0 Standard	Trend Micro Mobile Security 5.0 Advanced
<b>Customer</b>	Consumers and Small Business	Enterprise and Medium Business	Enterprise and Medium Business
<b>Antivirus</b>	✓	✓	✓
<b>Firewall</b>	✓	✓	✓
<b>Intrusion Detection System</b>	✓	✓	✓
<b>In-place data encryption</b>	No	No	✓
<b>Central management</b>	Optionally, via third party device management solutions	Central management of both mobile and desktop/laptop protection using included OfficeScan Client/Server Edition 8.0 Console. Desktop protection does not have to be from Trend Micro.	Same as Standard

\* Trend Micro Mobile Security 5.0 (Standard) is available as an upgrade from version 3.0 enterprise licenses at no cost. Contact your regional representative for upgrade details.

MINIMUM SYSTEM REQUIREMENTS
For the most complete, up-to-date system requirements, and a list of supported devices, please refer to the Trend Micro Mobile Security product requirements page at <a href="http://www.trendmicro.com/mobilesecurity">www.trendmicro.com/mobilesecurity</a>
<b>MICROSOFT™ WINDOWS™ MOBILE 6.0</b> (Professional, Classic, or Standard) or <b>MICROSOFT WINDOWS MOBILE 5.0</b> (PocketPC or Smartphone)
<ul style="list-style-type: none"> <li>• Storage: 3 MB</li> <li>• Memory: 2 MB (3 MB recommended)</li> </ul>
<b>SYMBIAN™ OS 9.1/S60 3RD EDITION USER INTERFACE</b>
<ul style="list-style-type: none"> <li>• Storage: 3 MB</li> <li>• Memory: 2 MB minimum (3 MB recommended)</li> </ul>
<b>SYMBIAN™ OS 9.1/UIQ 3 USER INTERFACE</b>
<ul style="list-style-type: none"> <li>• Storage: 3 MB</li> <li>• Memory: 2 MB minimum (3 MB recommended)</li> </ul>

**FOR MORE INFORMATION**

- Mobile Security [www.trendmicro.com/mobilesecurity](http://www.trendmicro.com/mobilesecurity)

**ALTERNATE PRODUCTS**

- Trend Micro Mobile Security 5.0 (Enterprise)

**COMPLEMENTARY PRODUCTS**

**Consumer:**

- Trend Micro™ Internet Security Pro
- Trend Micro™ Internet Security 2008
- Trend Micro™ AntiVirus Plus AntiSpyware 2008

**Small Business:**

- Client Server Messaging Security for SMB
- Client Server Security for SMB

*“The divide between consumer and enterprise mobile devices is rapidly blurring. Enterprises are now confronted with individual employees’ personal mobile devices on their networks. Mobile security products from vendors like Trend Micro can help enterprises to secure this new threat vector.”*

— Jonathan Singer  
Research Analyst  
Yankee Group, 2006



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